



Europäischer Metallgewerkschaftsbund  
European Metalworkers' Federation  
Fédération Européenne des Métallurgistes

European Employee Network  
Agricultural Machinery



# The European Employee Network Agricultural Machinery: Results and prospects

Future Forum  
Agricultural Machinery 2020  
Brussels, 10–11 June 2010



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GD Employment, Social Affairs and Equal Opportunities

# Focus of activities 2008 – 2010

- ▶ Transnational workshops
  - Vienna, April 2008
  - Frankfurt a.M., September 2008
  - Madrid, December 2009
  - Prague, February 2010
- ▶ Country visits
  - Hungary
  - Poland
- ▶ Information exchange
  - Sector reports
  - Country backgrounds of IR
  - Company profiles
- ▶ English website
- ▶ Joint positions/statements
  - Frankfurt Statement, September 2009

# Transnational workshops and visits

## ▶ Positive:

- Getting known to each other
- Exchanging information
- Building trust
- Developing ideas and orientations

## ▶ Weaknesses:

- One-time event – before and after problem
- Languages and costs
- Follow-up and active involvement of all partners
- Shared responsibilities and tasks

# Information gathering and exchange

- ▶ Sector reports
- ▶ Country background information
- ▶ Company profiles and data sheets
  
- ▶ Phase I:
  - Structure developed
  - First reports prepared and exchanged
  - Website implemented
  
- ▶ Phase II:
  - More reports
  - Updating

# Using the website for networking

- ▶ Is nice and very impressive to outsiders
- ▶ But absorbs many resources
- ▶ Usage clearly very limited
- ▶ More a “business card” than a resource, information and communication platform
- ▶ Not to be compared to the website of the German works council network

The screenshot shows a website with a red navigation bar at the top containing links for 'Homepage', 'BDL Network', 'EU Network', and 'Companies'. A secondary navigation bar below it shows 'EU Network' and 'Project Partners'. On the left side, there is a vertical menu with links to 'Homepage', 'BDL Network', 'EU Network', 'Aims and Activities', 'Project Partners', 'Austria', 'Belgium', 'Czech Republic', 'France', 'Finland', 'Germany', 'Italy', 'Hungary', 'Spain', 'Poland', 'EMF', 'International Workshop Vienna', 'Final Conference Frankfurt', 'Country visits', 'European AgriTech Map', 'Contacts', 'Companies', and 'Materials and Downloads'. Below the menu is a search bar with the text 'SUCHE'. The main content area is titled 'Project Partners' and contains three sections: 'Project Partners' (describing the network's structure), 'Trade Union Partners' (listing 10 countries), and 'Employee representatives from individual companies' (describing the project's objectives). To the right of the text are images of national flags for the 10 trade union partner countries. Below the flags is a logo for 'EMB EMFL FEM' and text identifying it as the 'Project coordinator European Metalworkers' Federation'. At the bottom right, there are images of agricultural machinery and text identifying them as 'Company Representatives Companies'. A blue and black decorative graphic is visible in the bottom left corner of the slide.

Homepage BDL Network EU Network Companies

EU Network Project Partners

Homepage  
BDL Network  
EU Network  
Aims and Activities  
Project Partners  
Austria  
Belgium  
Czech Republic  
France  
Finland  
Germany  
Italy  
Hungary  
Spain  
Poland  
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Companies  
Materials and Downloads

SUCHE

### Project Partners

The European Employee Network Agricultural Machinery has quite a unique partnership structure: It is bringing together not only **metalworkers unions** from different European countries but also **trade unionists and works council/company committee representatives from individual companies** in the sector.

The **European Metalworkers Federation EMF** is the official project coordinator of the network, which is open for the participation of new partners.

### Trade Union Partners

As one of the two major partners of the European Employee Network Agricultural Machinery, trade unions play an important role in the entire network: So far trade union secretaries responsible for the agricultural machinery sector from the following 10 countries have started an exchange and closer cooperation:

Austria, Belgium, France, Finland, Italy, the Czech Republic, Germany, Hungary, Spain and Poland.

### Employee representatives from individual companies

Establishing direct contacts between trade unionists and works councils at the company level is a key objective of our project. Therefore company representatives of a number of companies (Claas, CNH, Fendt, Krone, Lemken, Stoll) are directly involved in the project coordination.

Above that many further employee representatives from other companies are involved in the network from

Trade union partners from 10 EU countries

Project coordinator  
European Metalworkers' Federation

Company Representatives  
Companies

# Developing common positions and strategies

- ▶ The project was quite successful
  - Frankfurt statement and Brussels declaration
- ▶ But how to improve the lobby-character that was demanded in Madrid?
- ▶ Role of the EMF

# Prospects

- ▶ Continuing the network
  - Why?
  - How?
- ▶ Topics and focus
  - Developing the right instruments for the present situation?
  - Thinking and working for the future?
  - Qualification needs?
  - Company centred activities?
- ▶ Concrete steps
  - Funding
  - Responsibilities